

KatyBug Faye Boutique

**Helpful
Hints**

Helpful Hints for a Successful Show

480.802.9200
www.KatyBugFaye.com

Our Mission at KatyBug Faye is to help women feel better about themselves. Strive to achieve it with every customer you come in contact with!

Remember that your presentation is so important. Practice displaying your trunk in an attractive and appealing way. We recommend using a 6 foot table with black table cloth, then lay out your merchandise in an appealing way with taller items in the back, and make sure that every individual piece can be seen. It's so cute to re-purpose items from your home, a thrift store, or craft store to help with your display. Decide whether you will hang all your merchandise or just 1 of each style, and don't forget to accessorize a few pieces so customers can see how things will mix and match.

Please remember to share your consultant code with all your customers so that they can shop online, get a 20% discount, and you get a 10% commission on everything they buy!

Sponsoring a new consultant is a great way to earn residual income. Simply have them enter your name on the contact form on our website as their referral so that you get a commission on all their sales.

Don't forget to keep track of every sale throughout each event so that you will be able to tally your hostess's total at the end. We recommend writing out an itemized receipt for each customer and keeping a copy.

Decide what methods of payment you will accept, and let your hostess know before a party so that she can inform the guests. Accepting credit cards is a great way to expand your sales and makes you most accessible to customers. Check out www.payanywhere.com for an easy way to accept credit cards anywhere right on your mobile phone.

You may find it helpful to purchase a rolling clothes rack, a tagging gun, etc. We suggest www.storesupply.com for all



your needs. Shipments usually arrive in 2 business days and you do not need a wholesale account to shop.

A sampling of marketing materials has been included in your Complete Starter Trunk Kit. Prices for ordering more of these supplies are posted on our website at <http://katybugfaye.com/join-our-team/> and you can email orders to info@katybugfaye.com.

Typical re-order packages are posted on our website at <http://katybugfaye.com/join-our-team/> for your convenience, however we are happy to work with you to put together re-order packages that meet your needs. Contact us for a quote to re-stock your trunk in a way that works best for you.

YOUR SUCCESS IS OUR PRIORITY! LET US KNOW HOW WE CAN HELP YOU!